



Direct Your Soft Light

It's a snap!

Nucleus of DoPchoice: Our Workshop in Munich, Germany

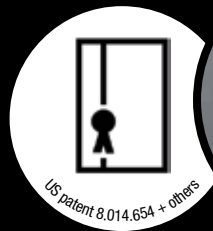


The Finest Lightshaping Gear

Engineered by a DoP for DoPs since 2008

It was early 2008 when DoP Stefan Karle began laying the groundwork for DoPchoice with planning, financing, and registering the patents for his innovative Grids. In 2009, the first BUTTERFLY GRIDS were sold. In 2010, the revolutionary SNAPGRIDS® followed, and then in 2013, his SNAPBAGS® hit the market. Early on, DoPchoice developed a large network of supporters, and many gaffers asked for the products by name in rental houses. In turn, the rental houses needed to buy them

to meet the exploding demand. These supporters are an integral part of today's product development. DoPchoice continues to create innovative lighting accessories that provide easy-to-use and quick lighting solutions that meet the needs of gaffers, cinematographers, and rental houses worldwide. DoPchoice products are known for being rugged, lightweight, hassle-free, and time saving, simply the finest light-shaping gear in the industry.



US patent 8,014,654 + others

Patents
pending



Stefan Karle
DoP and Founder
of DoPchoice



Innovation Award 2010
for SNAPGRIDS®



SNAPBAG®

Softbox Re-imagined

For the age of LED, we created a self-tightening Softbox: the SNAPBAG®. They are extremely lightweight and are meant to endure the rigors of the set. Speed rings aren't necessary; tightening is completed in 30 seconds, packing in about ten

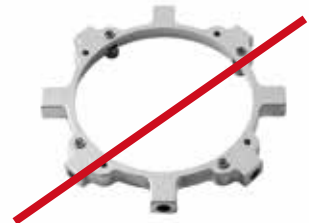
seconds. They efficiently maximize the use of light to create soft light with no spill while lighting large areas. And as LED grows stronger, you will need bigger SNAPBAGS®: Guess what is already in the making?



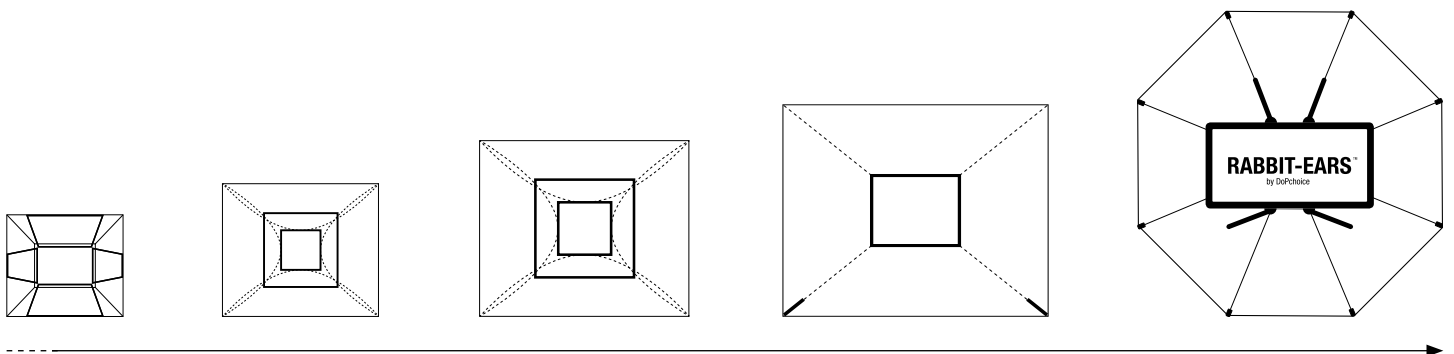
INTENSIFIED SOFTLIGHT



EASY HANDLING



NO SPEEDRING HASSLE



As LEDs grow stronger, SNAPBAGS® get bigger



Practical Grids

The heart of our SNAPGRIDS® is the self-unfolding and self-tightening Snapframe: This means super quick set up, not to mention the mounting system's smart design that uses Velcro, bungee cords, rubber bands, and other systems that make the

gaffer's life on the set much easier. The light goes exactly where it should without any belly sagging. These are just some of the reasons why these revolutionary grids took the market by storm.



AS EASY AS 1.. 2 .. 3 .. TAKES JUST SECONDS TO INSTALL



30°



STANDARD 40°



50°



2in1 30°/50°

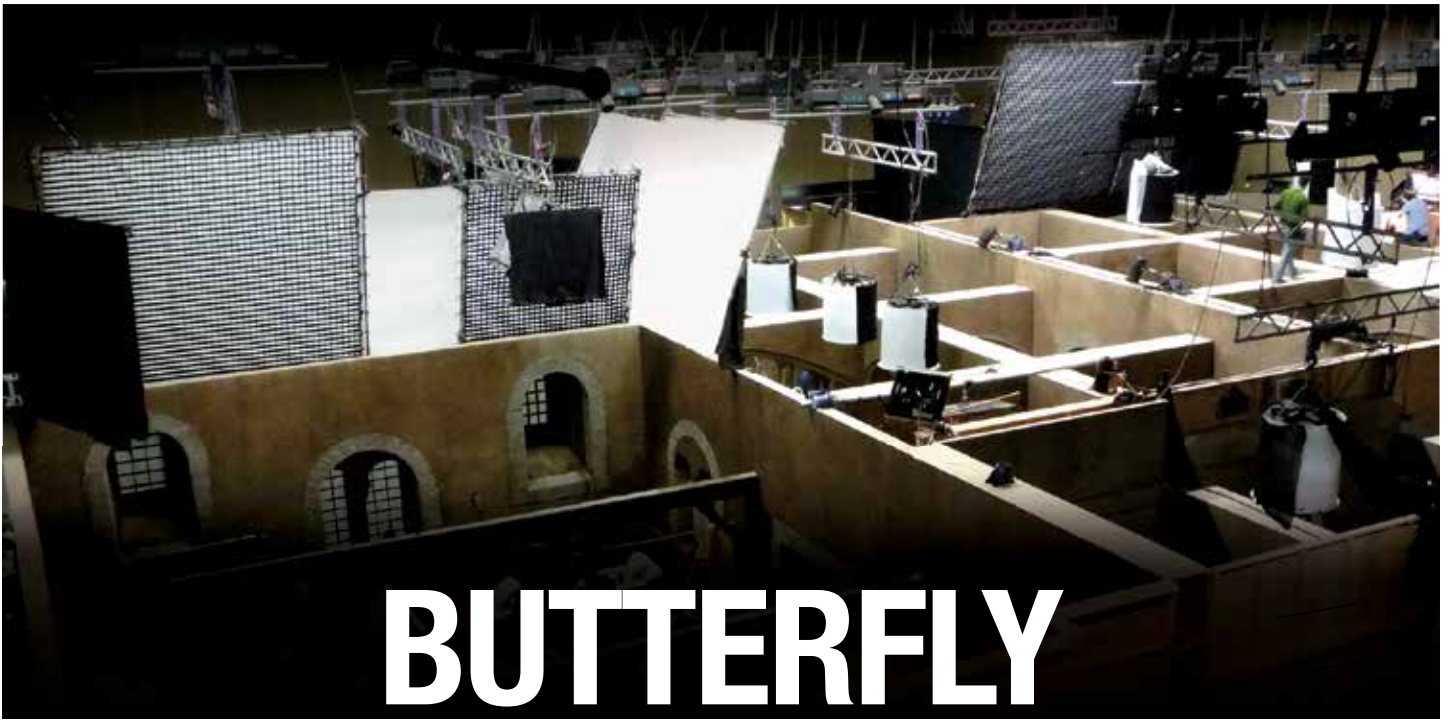


2in1 50°/30°

AVAILABLE DEGREES

LIGHT DISTRIBUTION

Versions for nearly any Lighting Fixture Manufacturer available: www.dopchoice.com/snapgrid



BUTTERFLY

Extra-Large Grids

These state-of-the-art Grids are made in Germany using the finest materials and workmanship, ensuring outstanding performance. We specially developed a fabric that ensures extreme durability and brackets that make our BUTTERFLY Grids incredibly quick

and easy to install. Any angle is possible and the grids always stay tightly stretched. Moreover, the incredibly lightweight material means less weight to hang. So if you want a bigger one ... just ask.



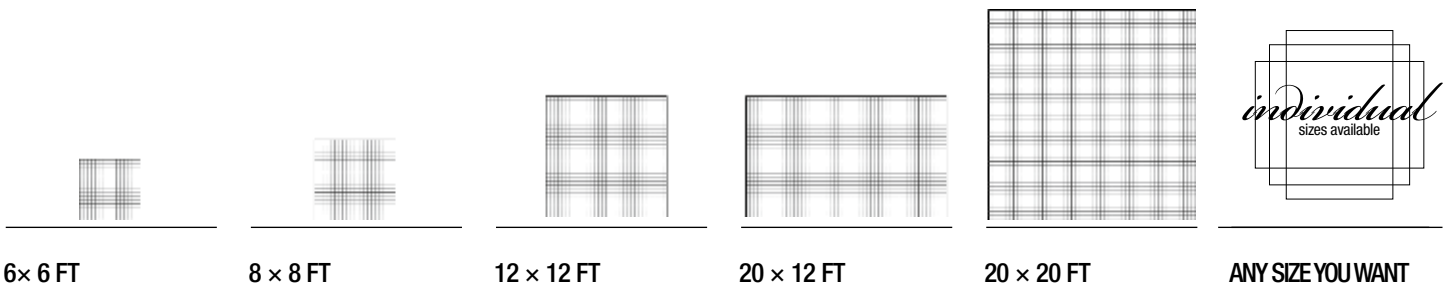
NO TUMMY
ALWAYS TIGHT



NO HASSLE
REVOLUTIONARILY EASY



NO WEAROUT
EXTREMELY DURABLE



AVAILABLE IN SIZES FROM BIG TO HUGE

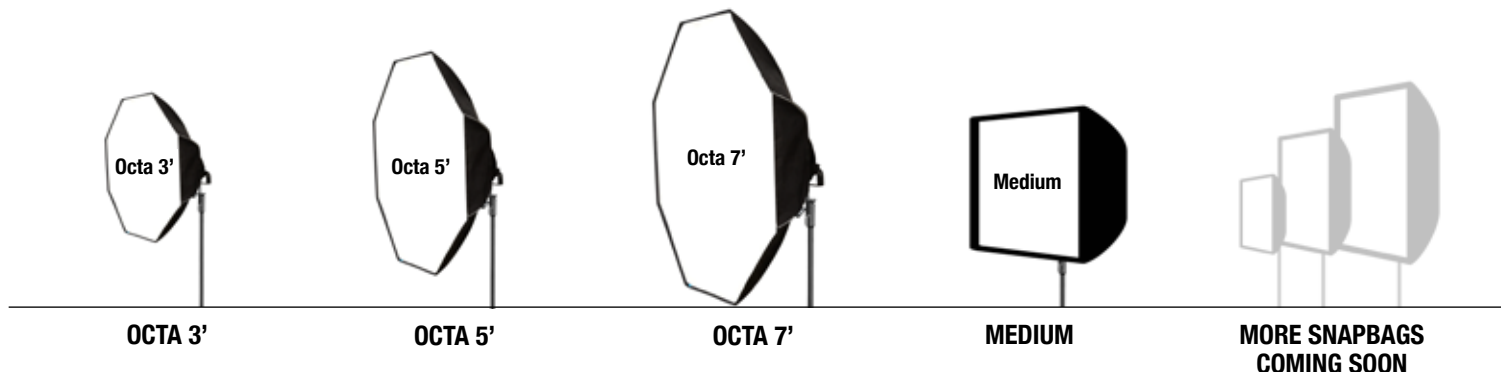
Versions for nearly any Lighting Fixture Manufacturer available: www.dopchoice.com/butterfly

COMPACT
FLEXIBLE
VERSATILE



BUTTERFLY
SNAPGRID®
SNAPBAG®
RABBIT-EARS®

COMPATIBLE SNAPBAGS®



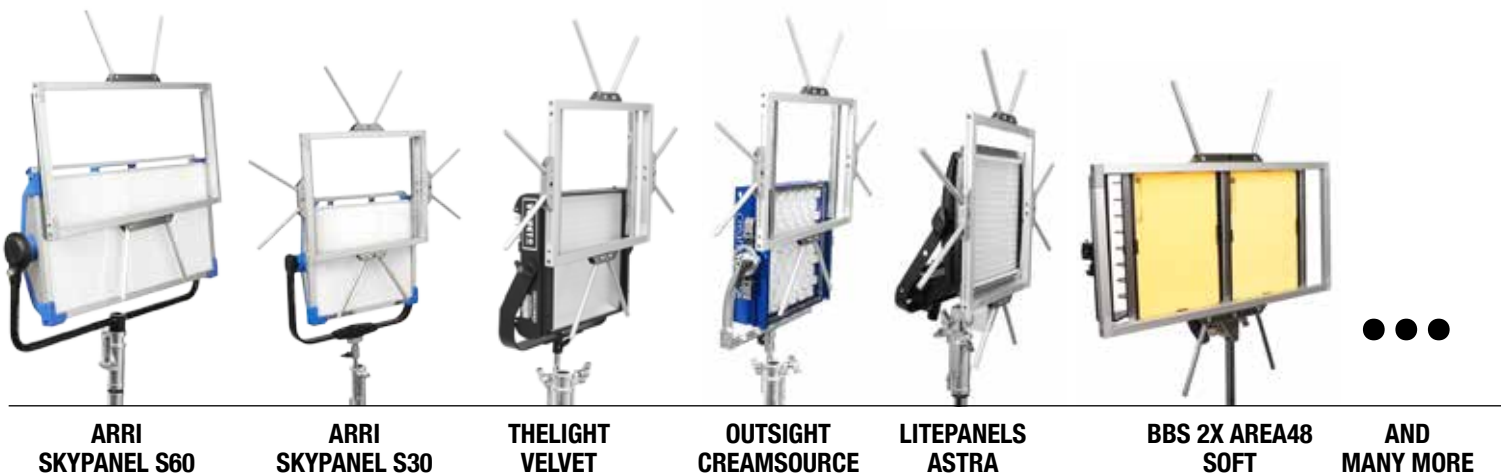
The **RABBIT-EARS™** *Family*
by DoPchoice

**RABBIT-EARS®
RECTANGULAR**
For popular 2x1 LED Panel Lights.

**RABBIT-EARS®
MINI**
For the LED Squares in your arsenal.

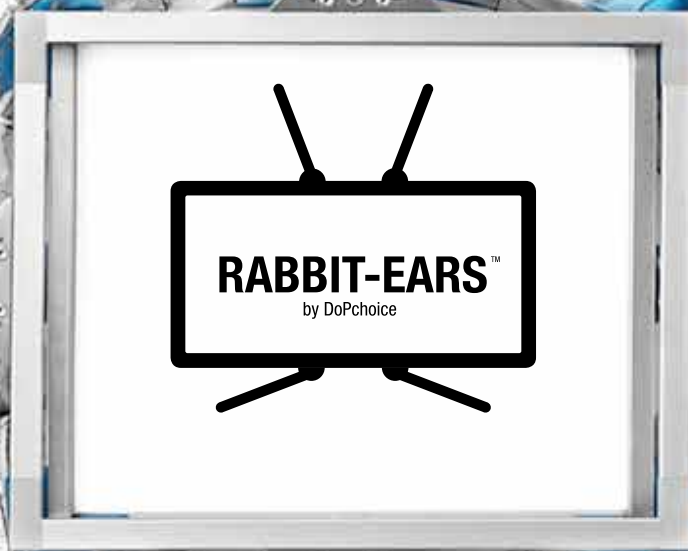
**RABBIT-EARS®
SQUARE**
For your larger Square LEDs and Space Lights.

COMPATIBLE LIGHTING FIXTURES



Latest updates at: www.dopchoice.com/rabbit-ears

SNAPBAGS® NEW COMPANION



EASY HANDLING

Smart, lighter design with fewer small parts allows for easy install & folds away flat for transport.

FUTURE-PROOF COMPATIBILITY

A single versatile unit mounts Snapbags on various LED lighting brands you own now or later.

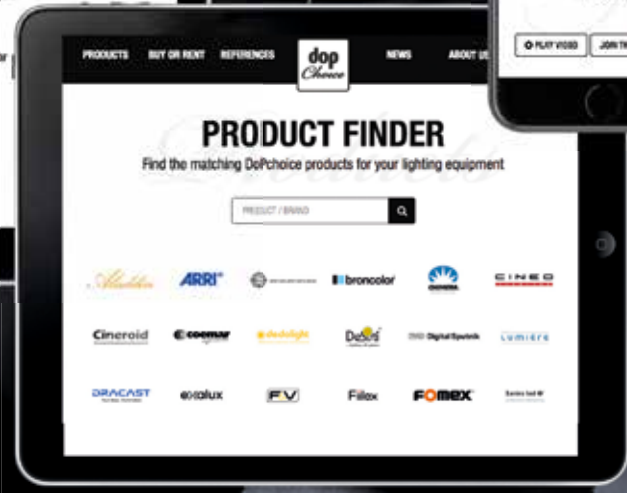
QUICK INSTALLATION

No more heavy & awkward speed ring so set-up is faster & easier.

Finest Lightshaping Gear since 2008



Direct your soft light.



WATCH THE TIPS AND TRICKS VIDEOS ON DOPCHOICE.COM

Get the details

www.dopchoice.com

Check out our website for a comprehensive listing of both general and detailed product descriptions. You will also find our Product Finder that can help you decide which Manufacturers and Options are supported by DoPchoice products, making it easier to find DoPchoice solutions to meet your needs.

Secondly, our web site contains a range of helpful Tips and Tricks Videos that clarify how you can get the most out of our products through detailed "best practice" explanations. Moreover, there is a worldwide list of dealers and rentals companies who list DoPchoice. Lastly, we genuinely value your feedback, so if you have comments, we would love to hear from you.

